

AD SIZE	WIDE X TALL	OPEN RATE Per Issue	3 x Run Per Issue	6 x Run Per Issue	12 x Run Per Issue
<b>FULL PAGE</b>	10.25" X 16"	\$1,350	\$1,250	\$1,200	\$1,150
<b>HALF PAGE Horizontal</b>	10.25" X 8"	\$810	\$750	\$675	\$600
<b>HALF PAGE Vertical</b>	5" X 16"				
<b>HALF PAGE Vertical Short</b>	6.75" X 12"				
<b>QUARTER PAGE Horizontal</b>	10.25" X 4"	\$445	\$410	\$375	\$350
<b>QUARTER PAGE Vertical</b>	3.25" X 12"				
<b>QUARTER PAGE Vertical Short</b>	5" X 8"				
<b>EIGHTH PAGE Horizontal</b>	10.25" X 2"	\$255	\$235	\$215	\$200
<b>EIGHTH PAGE Square</b>	5" X 4"				
<b>EIGHTH PAGE Vertical</b>	3.25" X 6"				
<b>DOUBLE BC Horizontal Short</b>	5" X 2.6"	\$175	\$160	\$150	\$125
<b>DOUBLE BC Vertical</b>	3.25" X 4"				
<b>BUSINESS CARD Horizontal</b>	3.25" X 2"	\$100	\$92	\$85	\$80
<b>BUSINESS CARD Vertical</b>	1.58" X 4"				
<b>INSERTS</b> (Call for details)	Single Sheet	\$70 /CPM			
<b>WEB ADS</b>	3 Positions	\$35			
<b>DINING GUIDE</b>	Display ad required	\$65			
<b>EVENTS CALENDAR</b>	Display ad required	\$65			
<b>GUARANTEED PLACEMENT</b>		add 15%			

All ad pricing includes full color. Check with rep for agency discounts. \$50 per hour for design *may* apply.

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